



**WSOC-TV**  
1901 North Tryon Street  
Charlotte, NC 28206-2700

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

# Contract # 314732

Schedule Dates	06/04/12	Date Entered	06/04/12
Advertiser	Democratic Congressional Campaign Committee (3571)	Last Modified	10/02/12
Agency	Great American Media (3571)	Entered By	Jill Hipskind
Product	Political - Issue (1068)	CO-OP	No
Brand	1194/DCCC (129829)	Headline #	06144818
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	FURMAN, MIKE	Package Deal	
Phone/Fax	/	Commission%	15.00
CPE	11/14/1194	Commission	\$0.00
Account Types	National/Political	Net Total	\$0.00
Billing Type	Standard	Sales Tax	

DCCC \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Cancelled Line / Spot	10/16/12-10/16/12	3	:30	11:35P-12:02A (EST)	3		X	X	X				3	\$650.00	\$1,950.00	Charlotte (WSOC)	NIGHTLINE	10/2/12
2.0	Cancelled Line / Spot	10/16/12-10/19/12	3	:30	12P-1P (EST)	2		X	X	X				2	\$500.00	\$1,000.00	Charlotte (WSOC)	EYEWITNESS NEWS MIDDAY	10/2/12
3.0	Cancelled Line / Spot	10/16/12-10/19/12	6	:30	4P-5P (EST)	3		X	X	X				3	\$600.00	\$1,800.00	Charlotte (WSOC)	DR. OZ	10/2/12
4.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	7A-9A (EST)	4		X	X	X				4	\$1,000.00	\$4,000.00	Charlotte (WSOC)	GOOD MORNING AMERICA	10/2/12
5.0	Cancelled Line / Spot	10/16/12-10/19/12	4	:30	9A-10A (EST)	2		X	X	X				2	\$450.00	\$900.00	Charlotte (WSOC)	LIVE WITH KELLY	10/2/12
6.0	Cancelled Line / Spot	10/22/12-10/22/12	3	:30	8P-10P (EST)	1								1	\$6,000.00	\$6,000.00	Charlotte (WSOC)	DANCING WITH THE STARS: FALL 12	10/2/12
7.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	6A-8A (EST)	1								1	\$350.00	\$350.00	Charlotte (WSOC)	SATURDAY AM NEWS	10/2/12
8.0	Cancelled Line / Spot	10/20/12-10/20/12	4	:30	7:30P-8P (EST)	1								1	\$650.00	\$650.00	Charlotte (WSOC)	ET WEEKEND	10/2/12
9.0	Cancelled Line / Spot	10/20/12-10/20/12	2	:30	8P-11:30P (EST)	1								1	\$2,500.00	\$2,500.00	Charlotte (WSOC)	ABC SAT NIGHT COLLEGEFOOTBALL EFF.	10/2/12
10.0	Cancelled Line / Spot	10/21/12-10/21/12	2	:30	6P-6:30P (EST)	1								1	\$1,100.00	\$1,100.00	Charlotte (WSOC)	EYEWITNESS NEWS SUN 6P	10/2/12
11.0	Cancelled Line / Spot	10/21/12-10/21/12	3	:30	8A-9A (EST)	1								1	\$750.00	\$750.00	Charlotte (WSOC)	SUNDAY GMA	10/2/12
12.0	Cancelled Line / Spot	10/21/12-10/21/12	3	:30	9A-10A (EST)	1								1	\$450.00	\$450.00	Charlotte (WSOC)	THIS WEEK	10/2/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



**WSOC-TV**

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

**Contract # 314732**

Schedule Dates

Advertiser  
Agency  
Product  
Brand  
Salesperson  
Sales Office  
Buyer Name  
Phone/Fax  
CPE  
Account Types  
Billing Type  
Comments

Democratic Congressional Campaign Committee (3571)  
Great American Media (1068)  
Political - Issue (1068)  
1194/DCCC (129829)  
Telerep/Philadelphia, Philadelphia (1057)  
Telerep/Philadelphia  
FURMAN, MIKE  
/ 11/14/1194  
National/Political  
Standard

Date Entered 06/04/12  
Last Modified 10/02/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06144818  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$0.00  
Net Total \$0.00  
Sales Tax

Grand Total:

Spots

Rate

DCCC \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Canceled Line / Spot	10/16/12-10/21/12	3	:30	11P-11:35P (EST)	4		X	X	X	X		X	4	\$1,400.00	\$5,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 11P	10/21/12
14.0	Canceled Line / Spot	10/16/12-10/16/12	4	:30	10P-11P (EST)			1						1	\$3,800.00	\$3,800.00	Charlotte (WSOC)	BODY OF PROOF-FALL 12	10/21/12
15.0	Canceled Line / Spot	10/22/12-10/22/12	3	:30	11:35P-12:02A (EST)	1	X							1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	10/21/12
16.0	Canceled Line / Spot	10/19/12-10/19/12	3	:30	12:05A-12:35A (EST)	1					X			1	\$650.00	\$650.00	Charlotte (WSOC)	NIGHTLINE	10/21/12
17.0	Canceled Line / Spot	10/16/12-10/19/12	4	:30	6A-7A (EST)	4		X	X	X	X			4	\$900.00	\$3,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 6A	10/21/12
18.0	Canceled Line / Spot	10/16/12-10/19/12	4	:30	6P-6:30P (EST)	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/21/12
19.0	Canceled Line / Spot	10/22/12-10/22/12	4	:30	6P-6:30P (EST)	1	X							1	\$1,500.00	\$1,500.00	Charlotte (WSOC)	EYEWITNESS NEWS 6:00PM	10/21/12
20.0	Canceled Line / Spot	10/16/12-10/19/12	4	:30	6:58P-7:30P (EST)	3		X	X	X	X			3	\$1,450.00	\$3,450.00	Charlotte (WSOC)	INSIDE EDITION	10/21/12
21.0	Canceled Line / Spot	10/22/12-10/22/12	4	:30	6:58P-7:30P (EST)	1	X							1	\$1,450.00	\$1,450.00	Charlotte (WSOC)	INSIDE EDITION	10/21/12
22.0	Canceled Line / Spot	10/16/12-10/19/12	4	:30	5:30P-6P (EST)	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Charlotte (WSOC)	EYEWITNESS NEWS 5:30PM	10/21/12
23.0	Canceled Line / Spot	10/16/12-10/19/12	4	:30	7:28P-7:56P (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Charlotte (WSOC)	ENTERTAINMENT TONIGHT	10/21/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.